

CHRONIC RHINITIS FACTS & TREATMENT

Chronic rhinitis condition

- More than 24 million Americans suffer from frequent inflammation of the nose called chronic rhinitis¹
- Symptoms can include frequent runny nose, nasal congestion, and mucus in the throat called post-nasal drip
- Patients can be frustrated by the feeling of always having a cold with a constant need for tissues, the urge to clear their throat and interrupted sleep

Chronic rhinitis cause

- Chronic rhinitis can be caused by out of balance nasal nerves sending too many signals to the nose, telling it to drip, run and swell more than necessary
- The nerves may be stimulated by allergens or irritants in the air, changes in weather, medications, certain foods, and chronic health conditions²

Traditional treatments can be limited

- Traditional medical treatments such as nasal sprays, drops and pills can help manage chronic rhinitis symptoms, but often don't address the underlying problem
- For some patients these treatments simply do not offer relief while other patients only get temporary relief and suffer from side effects from prolonged usage including nasal dryness, nosebleeds, headaches, and throat dryness^{3,4}
- Nasal sprays can trap patients in a vicious cycle of overuse and dependence^{3,4}

THE CLARIFIX® SOLUTION

Why the ClariFix® device?

- The ClariFix® solution is the first and only FDA cleared device for adults with chronic rhinitis
- The ClariFix® device goes to the root of the problem: the inflamed nasal lining and the underlying nerves for lasting symptom relief
- The device delivers cold temperatures to the out of balance nerves in the back of the patient's nose, interrupting the signals and stopping the source of runny, stuffy nose symptoms
- This technique, called 'cryotherapy', is safe, well-established and allows for precise treatment^{5,6,7,8,9,10,11}

Compelling ClariFix® benefits

-  *Enjoy Life Without Tissues:* After receiving ClariFix® cryotherapy, patients report a reduction in runny & stuffy nose symptoms.
-  *Available In-Office:* Treatment can typically be done in a doctor's office with local anesthesia.
-  *Minimal Downtime:* Most patients return to normal activity the same day with minimal post treatment care.

THE CLARIFIX® SOLUTION

Demonstrated ClariFix® performance^{12,13}

- A clinical study shows that patients reported a significant decrease in runny nose and congestion compared to initial symptoms
- 4 out of 5 patients report long-lasting symptom relief
- Get your life back with an in-office, minimally invasive treatment using the ClariFix® device

Getting more information

- Ask your doctor if ClariFix® cryotherapy is right for you
- [Dr. X] is performing cryotherapy with the ClariFix® device to help relieve the symptoms of chronic rhinitis for adult patients in [X]. For more information about chronic rhinitis, the ClariFix® device, or to schedule a consultation to find out if you or a loved one is a candidate, please visit [Practice website] or www.clarifix.com.

References:

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Enjoy Life Without Tissues



Available In-Office



Minimal Downtime

Most common side effects associated with the ClariFix device are temporary increased congestion and transient pain or discomfort, including headache. The ClariFix® Device is intended to be used as a cryosurgical tool for the destruction of unwanted tissue during surgical procedures, including in adults with chronic rhinitis.